

digital design cv

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about me

From a very young age I have always loved arts and crafts, and at school my art, technical drawing and graphic design lessons were by far my favourite. At 19 I moved up to Hull to study Graphic Design at the Hull School of Art and Design – I loved every second of my degree and was very sad to leave.

After my degree I secured a job at Indigo in the centre of Hull. My role there required me to design websites and pass them on to a developer to be built. As much as I enjoyed the design work, I felt disappointed when the final site did not have the detail and quality which I had intended. So I decided to go back to university, and learn more about the design and development of websites; then I would be able to own the whole process.

In 2005 I studied a Masters in Website Design and Development at the University of Hull, in Scarborough. Here I learnt invaluable knowledge about building websites to web standards, the importance of usability and accessibility. I learnt a range of languages such as html, css, javaScript and xml, along with other technologies such as stream media, Flash and SVG.

This led me on to my current role at Cubik in Leeds. Cubik produce CMS websites, work mainly in the charity and third sector, and have a client base of nearly 200. In my role as part of the design team I project manage the design and implementation from start to finish. I am responsible for making initial contact with a client and start a process of information gathering to form a design brief, and confer with my fellow designers about producing alternative concepts, as well as producing my own versions. Once all the design variations are complete I am responsible for producing a design document, with the designs and their justification, and this then sent to the client. After the client receives the designs I have to then gather feedback, and work closely with the client, making amends until both parties are happy with the final design.

Once this process is complete I can implement the designs on the content management system, and set up any required areas such as e-commerce, events calendars, meta data, etc. This process often includes additional functionality that needs to be produced outside of the system, such as interactive Flash maps and bespoke animation/interactivity for the site.

In addition to my day to day design role I am also the in-house specialist in e-bulletins. This requires me to oversee the integration of an e-bulletin system, study the inner workings of the system, and pass on this knowledge to my colleagues and directors.

education

September 2005 to September 2006;	University of Hull, Scarborough Campus, Filey Road, Scarborough, North Yorkshire, YO11 3AZ.
September 2001 to July 2004;	University of Lincoln, Hull School of Art and Design, Queen's Gardens, Hull, HU1 3DG
September 1999 to July 2001;	Worksop Sixth Form Consortium, Sparken Hill, Worksop, Nottinghamshire S80 1AW.
September 1996 to July 1999;	Portland Comprehensive School, Sparken Hill, Worksop, Nottinghamshire, S80 1AW.

qualifications

MSc:	Website Design and Development – Distinction.
BA(hons):	Graphic Design – 2.1.
A-level:	Art and Design – B, Design and Technology – B, Biology – C, General Studies – D.
GCSEs:	Science – A*A*, Graphic Design – A, Art – B, French – B, History – B, R.E – B, Maths – C, English Language – C, English Literature – C, I.T – C.

work experience

April 2007 to Present;	Web Designer / Implementer – Cubik Solutions Limited, Glenewes House, Gate Way Drive, Yeadon, Leeds, LS19 7XY.
July 2006 to December 2006;	Freelance Graphic / Web Designer – Tilt (formally Indigo Internet), 16 Princes Dock Street, Hull, HU1 2LP.
March 2005 to March 2006;	Graphic / Web Designer – Indigo Internet, 16 Princes Dock Street, Hull, HU1 2LP.
September 2004 to October 2004;	Graphic Designer - Kingston Communications (Hull) Plc, 37 Carr Lane, Hull, HU1 3RE.
August 2004 to September 2004;	Graphic Designer - Strawberry Corporate Publishing Services Ltd Origination House, 15 Strawberry Street, Hull, HU9 1EN.

awards

Y.C.N award for Durex packaging design – 2004.

publications

04.05 – the Y.C.N annual book for award winner & featured designers.